



WDA WESTERN DAIRY ASSOCIATION
Dairy farmers nourishing people and planet with world-class care.

A PROGRAM OF
Play 60
THE NFL MOVEMENT FOR AN ACTIVE GENERATION

Fuel Up to Play 60 Assemblies provided by Western Dairy Association and the Denver Broncos



About each program:

Western Dairy Association has partnered with the Denver Broncos to provide Fuel Up to Play 60 schools with educational assemblies called ***Fuel Up to Play 60 with Miles*** and ***Fuel Up to Play 60- Win it in a Minute with Miles***. These assemblies are perfect to kickoff the Fuel Up to Play 60 program at your school or as a reward/incentive when your school reaches Fuel Up to Play 60 milestones. ***Approx 45-50 minutes in length***

Elementary School Program- *Fuel Up to Play 60 with Miles*

Fuel Up to Play 60 with Miles inspires youth to “fuel up” with low-fat and fat-free dairy, fruits, vegetables, and whole grains and to “get up and play” for at least 60 minutes a day. Miles visits the school “in-person” and interacts with a player, registered dietician, and cheerleaders via video screen while creating excitement about Fuel Up to Play 60.

Middle/High School Program- *Fuel Up to Play 60- Win it in a Minute with Miles*

Fuel Up to Play 60 –Win it in a Minute with Miles, developed for middle and high schools. Similar to the popular Minute to Win It game show format, students experience beating the clock with Miles, the Denver Broncos mascot, while using themed Fuel Up to Play 60 nutrition and physical activity games.



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Behind the scenes:

Setting: in the gymnasium. **Setup:** one hour prior to assembly start time for the **FUTP 60 with Miles** assembly and one hour, 15 minutes prior to assembly start time for the **FUTP 60 Win it in a Minute with Miles** assembly- includes testing equipment, sound check and discussing assembly participation with student team. School will provide the use of electrical outlets for the audio/visual equipment for each assembly and a 5-6 ft table for the *middle school program only*.

Western Dairy Association will provide the following equipment for the **FUTP 60 With Miles elementary assembly:**

1. 10 x 10 theater style screen
2. Rear projection (need 12 ft between screen and rear projector to display on screen)
3. DVD player
4. Mixer
5. Speakers with stands
6. Wireless Microphone for Program Advisor/Student Team use

Western Dairy Association will provide the following equipment for the **Win it in a Minute with Miles middle/high assembly:**

1. 10 x 10 theater style screen
2. Rear projection (need 12 ft between screen and rear projector to display on screen)
3. DVD player
4. Mixer
5. Speakers with stands
6. Wireless Microphone for Program Advisor/Student Team use
7. Win it in a Minute Themed Nutrition/Physical Activity games-
8. 5-6ft table for the Breakfast game (**School needs to provide**)
9. Maximum of (10) FUTP 60 Student team members- will participate in the 1st game and then switch to a referee role with the additional games during the assembly. Student team should be available at least 20-30 minutes prior to assembly start time to go over roles and responsibilities.

**** Additional space will be required for the Fuel Up to Play 60 "Win it in a Minute" with Miles game activities. Due to the nature of these games, this assembly is only offered to grades 4th and higher****

If you have any questions, please contact Cheryl Reumann at Office 720-356-3160 or Cell 720-879-7292
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